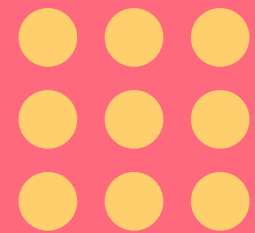


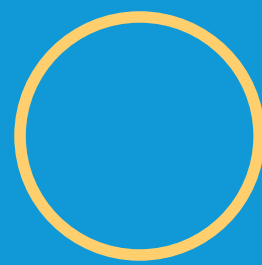


Heartspring



Walk and roll with us at Heartspring's
CAREfest

Sponsorship Opportunities
August 27-28, 2021



WICHITACAREFEST.ORG



CARE Walk

PedalFest

Car Show

Art Show

5K Run

**Cornhole
Tournament**

**Cook-Off
Contest**

**Beverage
Garden**

Food Trucks

**Family
Activities**

And more!

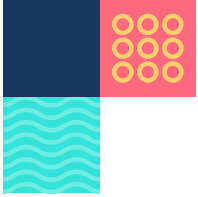
You fit in here.

Heartspring is celebrating the first-ever CAREfest, and we want you to join us in the fun!

PedalFest and the Autism CARE Walk have been staples in the Wichita community for years. With the combination of these two events — and the addition of new, exciting activities — families can participate in community favorites while making new memories at the car show, art show, cookout contest, and more!

Through the generosity of our community partners and event supporters, these events have been a tremendous success and have provided services, financial assistance, and hope for Heartspring children and families. Our mission is more important than ever, and we want you to be a part of giving back to Heartspring in our brand new event.

Make a difference today by joining us at the event where everyone fits in!



Sponsorship Opportunities

We look forward to creating the best event Heartspring has seen yet and want you a part of the change as a #1 supporter. With each new Heartspring event comes new opportunities to be great and evolve.

By joining us as a sponsor, you will receive marketing benefits and the opportunity to help children on their path to greater independence. It's crucial we join together to raise awareness and support for the children in our community. Partner with us today to change lives.

\$10,000 Presenting

Recognition as “presented by” sponsor and premier logo placement on:

- Television and radio commercials
- All print materials
- Event T-shirts
- All email communications
- Designated social media posts
- Billboards
- Event website
- Exclusive event elements

Perks:

- 10 event T-shirts
- 10 registrations of your choosing
- Special recognition at event
- First opportunity to sponsor next year
- Recognition in Heartspring’s Dialogue
- Company banner at event

\$10,000 Powered

Recognition as “powered by” sponsor and premier logo placement on:

- Television and radio commercials
- All print materials
- Event T-shirts
- All email communications
- Designated social media posts
- Billboards
- Event website
- Exclusive event elements

Perks:

- 10 event T-shirts
- 10 registrations of your choosing
- Special recognition at event
- First opportunity to sponsor next year
- Recognition in Heartspring’s Dialogue
- Company banner at event

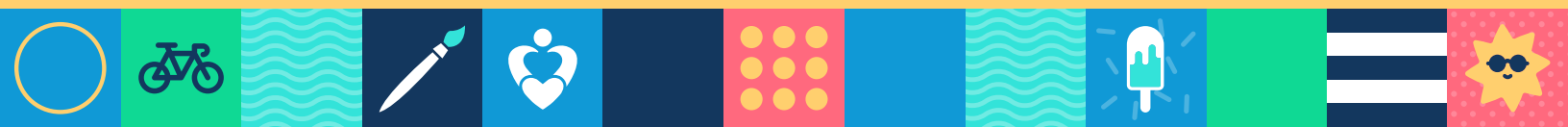
LEVEL	OPPORTUNITY TO SPONSOR*	LOGO PLACEMENT	PERKS
\$7,500 Champions	<ul style="list-style-type: none"> • Car Show • CARE Walk • PedalFest 	<ul style="list-style-type: none"> • Exclusive event elements • Designated print materials • Event T-shirts • Designated emails • Designated social media posts • Billboards • Event website 	<ul style="list-style-type: none"> • Event T-shirts • Registrations of your choosing • Recognition at event • Company banner at event
\$5,000 Celebrators	<ul style="list-style-type: none"> • Family Activities • Music/Entertainment 	<ul style="list-style-type: none"> • Designated print materials • Event T-shirts • Designated emails • Designated social media posts • Event website 	<ul style="list-style-type: none"> • Event T-shirts • Registrations of your choosing • Recognition at event • Company banner at event
\$2,500 Advocators	<ul style="list-style-type: none"> • Art Show • BBQ Dinner • Beverage Garden • Cook-Off Contest • Cornhole Tournament 	<ul style="list-style-type: none"> • Designated emails • Event T-shirts • Designated social media posts • Event website 	<ul style="list-style-type: none"> • Event T-shirts • Registrations of your choosing • Recognition at event • Company banner at event
\$1,000 Sustainers		<ul style="list-style-type: none"> • Designated social media posts • Event website • Event T-shirts (listed only, no logo) 	<ul style="list-style-type: none"> • Event T-shirts • Registrations of your choosing • Recognition at event • Company banner at event

Deadline: May 1, 2021

Contact Senior Director of Development and Advancement **Stacie Williamson** at 316-634-8816 or swilliamson@heartspring.org.

We love getting creative! Don't see something that works for you or your company? Let us know and we can chat more about your vision for the event! Sponsorships not limited to these listed above.

***In addition to the perks and placement opportunities listed above, those who sponsor a specific event will be included on those specific marketing materials as well.**



Corporate Sponsorship Commitment Form



Sponsor/Company Name _____

Contact Person _____

Address _____

Phone _____ Email _____

Sponsor Level

\$10,000 • Presenting

\$10,000 • Powered

\$7,500 • Champions

PedalFest
CARE Walk
Car Show

\$5,000 • Celebrators

Music/Entertainment
Family Activities

\$2,500 • Advocators

BBQ Dinner
Beverage Garden
Cook-Off Contest
Cornhole Tournament
Art Show

\$1,000 • Sustainers

Method of Payment

Our 2021 CAREfest sponsorship is enclosed.
Please make checks payable to Heartspring's CAREfest.

Payment will be made by credit card.
A Heartspring representative will contact you for your card information.

Please invoice our company.

Your Logo

Your company logo and/or name will be listed on some event materials. Please choose one of the options below:

Our company logo will be emailed to
marketing@heartspring.org.
Vector-based .eps files are preferred.

No logo available, please list our company as follows:

Company Representative Signature _____

Date _____

Please mail or deliver completed form to:

Heartspring
ATTN: Stacie Williamson
8700 E. 29th St. N.
Wichita, KS 67226

Or save and email completed form to:

swilliamson@heartspring.org

