



HEARTSPRING'S  
**CARE***fest*

**Sponsorship Opportunities**  
August 27, 2022

**WICHITACAREFEST.ORG**



# *You fit in here.*

**Autism  
CARE Walk**

**PedalFest**

**Car Show**

**5K Run**

**Food Trucks**

**Family Fun**

**And more!**

**Heartspring is celebrating CAREfest,  
and we want you to join us in the fun!**

PedalFest and the Autism CARE Walk have been staples in the Wichita community for years. With the combination of these two events — and the addition of new, exciting activities — families can participate in community favorites while making new memories!

Through the generosity of our community partners and event supporters, these events have been a tremendous success and have provided services, financial assistance, and hope for Heartspring children and families. Our mission is more important than ever, and we want **YOU** to be a part of giving back to Heartspring in our brand new event.

Make a difference today by joining us at the event where everyone can **FIT IN!**

**WichitaCAREfest.org**



# Sponsorship Opportunities

We look forward to creating the biggest and best event Heartspring has had to date, and we want you to be involved as a #1 supporter! With each Heartspring event comes new opportunities to be great and evolve.

By joining us as a sponsor, you will receive marketing benefits and the opportunity to help children on their path to greater independence. It's crucial we join together to raise both awareness and support for the children in our community. Partner with us today to change lives forever!

## \$10,000 Presenting

### Recognition as “presented by” sponsor and premier logo placement on:

- Television and radio commercials
- All print materials
- Event T-shirts
- All email communications
- Designated social media posts
- Billboards
- Event website
- Exclusive elements at event

### Perks:

- 10 event T-shirts
- 10 registrations of your choosing
- Special recognition at event
- First opportunity to sponsor next year
- Recognition in Heartspring’s Dialogue
- Company banner at event

## \$10,000 Powered

### Recognition as “powered by” sponsor and premier logo placement on:

- Television and radio commercials
- All print materials
- Event T-shirts
- All email communications
- Designated social media posts
- Billboards
- Event website
- Exclusive elements at event

### Perks:

- 10 event T-shirts
- 10 registrations of your choosing
- Special recognition at event
- First opportunity to sponsor next year
- Recognition in Heartspring’s Dialogue
- Company banner at event

LEVEL	OPPORTUNITY TO SPONSOR*	LOGO PLACEMENT	PERKS
<b>\$7,500</b> Champions	<ul style="list-style-type: none"> <li>• <b>Car Show</b></li> <li>• <b>Autism CARE Walk</b></li> <li>• <b>PedalFest</b></li> </ul>	<ul style="list-style-type: none"> <li>• Exclusive elements at event</li> <li>• Designated print materials</li> <li>• Event T-shirts</li> <li>• Designated emails</li> <li>• Designated social media posts</li> <li>• Billboards</li> <li>• Event website</li> </ul>	<ul style="list-style-type: none"> <li>• 8 Event T-shirts</li> <li>• 8 Registrations of your choosing</li> <li>• Recognition at event</li> <li>• Company banner at event</li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Family Fun</b></li> <li>• <b>Music/Entertainment</b></li> </ul>	<ul style="list-style-type: none"> <li>• Designated print materials</li> <li>• Event T-shirts</li> <li>• Designated emails</li> <li>• Designated social media posts</li> <li>• Event website</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Event T-shirts</li> <li>• 6 Registrations of your choosing</li> <li>• Recognition at event</li> <li>• Company banner at event</li> </ul>
<b>\$2,500</b> Advocators		<ul style="list-style-type: none"> <li>• Designated emails</li> <li>• Event T-shirts</li> <li>• Designated social media posts</li> <li>• Event website</li> </ul>	<ul style="list-style-type: none"> <li>• 4 Event T-shirts</li> <li>• 4 Registrations of your choosing</li> <li>• Recognition at event</li> <li>• Company banner at event</li> </ul>
<b>\$1,250</b> Sustainers		<ul style="list-style-type: none"> <li>• Designated social media posts</li> <li>• Event website</li> <li>• Event T-shirts (listed only, no logo)</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Event T-shirts</li> <li>• 2 Registrations of your choosing</li> <li>• Recognition at event</li> <li>• Company banner at event</li> </ul>

## Deadline: May 1, 2022

Contact Director of Philanthropy  
**Mandy Fleming** at 316-634-8797  
or [mfleming@heartspring.org](mailto:mfleming@heartspring.org).

### *We love getting creative!*

Don't see something that works for you or your company? Let us know and we can chat more about your vision for the event! Sponsorships not limited to these listed above.

**\*In addition to the perks and placement opportunities listed above, those who sponsor a specific event will also be included on those specific marketing materials.**

# Corporate Sponsorship Commitment Form



Heartspring

Sponsor/Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Sponsor Level

**\$10,000 • Presenting**

**\$10,000 • Powered**

**\$7,500 • Champions**

PedalFest  
Autism CARE Walk  
Car Show

**\$5,000 • Celebrators**

Music/Entertainment  
Family Fun

**\$2,500 • Advocators**

**\$1,250 • Sustainers**

## Method of Payment

Our 2022 CAREfest sponsorship is enclosed.  
*Please make checks payable to Heartspring's CAREfest.*

Payment will be made by credit card.  
*A Heartspring representative will contact you for your card information.*

Please invoice our company.

## Your Logo

Your company logo and/or name will be listed on some event materials. Please choose one of the options below:

Our company logo will be emailed to  
[marketing@heartspring.org](mailto:marketing@heartspring.org).  
*Vector-based .eps files are preferred.*

No logo available, please list our company as follows:

\_\_\_\_\_  
Company Representative Signature

\_\_\_\_\_  
Date

**Please mail or deliver completed form to:**

Heartspring  
ATTN: Mandy Fleming  
8700 E. 29th St. N.  
Wichita, KS 67226

**Or save and email completed form to:**  
[m Fleming@heartspring.org](mailto:m Fleming@heartspring.org)