



Heartspring · WICHITA, KANSAS

**Event Sponsorship Opportunities**August 26, 2023 at Heartspring



# Walk and Roll with Us at CAREfest!

Heartspring's **Autism CARE Walk** and **PedalFest** have been staple events in the Wichita community for years. With the combination of these two events — and the addition of new, exciting activities — families can participate in community favorites while making new memories!

Through the generosity of our community partners and event supporters, Heartspring's events have been a tremendous success and have provided services and financial assistance for children and families. Our mission is more important than ever, and we want **YOU** to be a part of giving back to Heartspring.

WichitaCAREfest.org



# Sponsorship Opportunities

We want to create the best event Heartspring has had to date and have you involved as a #1 supporter! With each Heartspring event comes new opportunities to be great and evolve.

By joining us as a sponsor, you will receive marketing benefits and the opportunity to help children on their path to greater independence. Let's join together to raise both awareness and support for the children in our community. Partner with us today to change lives!

#### \$10,000 Presenting

## Recognition as "presented by" sponsor and premier logo placement on:

- · Television and radio commercials
- All print materials
- Email communications
- Designated social media posts
- Billboards
- Event website
- Exclusive elements at event

#### Perks:

- 10 event T-shirts
- 10 registrations of your choosing
- · Special recognition at event
- First opportunity to sponsor next year
- Company banner at event

#### \$10,000 Powered

### Recognition as "powered by" sponsor and premier logo placement on:

- Television and radio commercials
- All print materials
- Email communications
- Designated social media posts
- Billboards
- Event website
- · Exclusive elements at event

#### Perks:

- 10 event T-shirts
- 10 registrations of your choosing
- Special recognition at event
- First opportunity to sponsor next year
- Company banner at event

LEVEL	OPPORTUNITY TO SPONSOR*	LOGO PLACEMENT	PERKS
\$ <b>7,500</b> Champions	Autism CARE Walk  PedalFest  Music/ Entertainment	<ul> <li>Exclusive elements at event</li> <li>Designated print materials</li> <li>Designated emails</li> <li>Designated social media posts</li> <li>Billboards</li> <li>Event website</li> </ul>	<ul> <li>8 Event T-shirts</li> <li>8 Registrations of your choosing</li> <li>Recognition at event</li> <li>Company banner at event</li> </ul>
\$5,000 Celebrators	Lunch	<ul> <li>Designated print materials</li> <li>Designated emails</li> <li>Designated social media posts</li> <li>Event website</li> </ul>	<ul> <li>6 Event T-shirts</li> <li>6 Registrations of your choosing</li> <li>Recognition at event</li> <li>Company banner at event</li> </ul>
\$2,500 Advocators	5K Run Beverage Garden	<ul> <li>Designated emails</li> <li>Designated social media posts</li> <li>Event website</li> </ul>	<ul> <li>4 Event T-shirts</li> <li>4 Registrations of your choosing</li> <li>Recognition at event</li> <li>Company banner at event</li> </ul>
\$1,250 Sustainers		<ul> <li>Designated social media posts</li> <li>Event website</li> </ul>	<ul> <li>2 Event T-shirts</li> <li>2 Registrations of your choosing</li> <li>Recognition at event</li> <li>Company banner at event</li> </ul>

#### We love getting creative!

Don't see something that works for you or your company? Let us know and we can chat more about your vision for the event! Sponsorships not limited to these listed above.

\*In addition to the perks and placement opportunities listed above, those who sponsor a specific event will also be included on those specific marketing materials.

### Ready to get started?

Contact Development Manager **Taylor Erb**:

**316-634-8812** 

**▼** taylorerb@heartspring.org

# Corporate Sponsorship Commitment Form



Sponsor/Company Name			
Contact Person			
Address			
Phone	_ Email		
Sponsor Level	Method of Payment		
\$10,000 • Presenting	Our 2023 CAREfest sponsorship is enclosed.  Please make checks payable to Heartspring's CAREfest.		
\$10,000 • Powered	Payment will be made by credit card.  A Heartspring representative will contact you for your card information.		
<b>\$7,500 • Champions</b> Autism CARE Walk PedalFest	Please invoice our company.		
Music/Entertainment	Logo		
<b>\$5,000 • Celebrators</b> Lunch	Your company logo and/or name will be listed on some event materials. Please choose one of the options below:		
<b>\$2,500 • Advocators</b> 5K Run Beverage Garden	Our company logo will be emailed to <a href="marketing@heartspring.org">marketing@heartspring.org</a> .  Vector-based .eps files are preferred.		
\$1,250 • Sustainers	No logo available, please list our company as follows:		
Company Representative Signature			
Date			

Please mail or deliver completed form to:

Heartspring ATTN: Taylor Erb 8700 E. 29th St. N. Wichita, KS 67226

Or save and email completed form to: taylorerb@heartspring.org.