





EVENT SPONSORSHIP OPPORTUNITIES

April 13, 2024 at Heartspring

WichitaCAREfest.org



CAREFEST IS ALL THAT— AND A BAG OF CHIPS!

Lace up those sneakers and grab your wheels because we're bringing the 90s to CAREfest!

PedalFest have been totally rad events in the Wichita community for years. With the combination of these events — and fresh, exciting activities — families can participate in community favorites while making new memories!

Through the mad generosity of

our community partners and event supporters, Heartspring's events have been a tremendous success and have provided services and financial assistance for neurodiverse children and their families. Our mission is more important than ever, and we want **YOU** to be a part of giving back to Heartspring.

WichitaCAREfest.org

AUTISM CARE WALK • PEDALFEST BIKE RIDES • 5K RUN
LIVE MUSIC • FOOD TRUCKS • AND MORE!



CAREFEST SPONSORS ARE THE BOMB DOT COM

We're gearing up to throw the most epic Heartspring bash ever, and we want YOU on board as our #1 supporter!

By teaming up with us as a sponsor, you'll score some rad marketing perks while supporting neurodiverse children gaining independence. Let's unite to shine a spotlight on these awesome kids and families in our community. Partner with us today to change lives!



Recognition as "presented by" sponsor and premier logo placement on:

- Television and radio commercials
- All print materials
- Email communications
- Designated social media posts
- Billboards
- Event website
- Exclusive elements at event

Perks:

- 10 event T-shirts
- 10 registrations of your choosing
- Special recognition at event
- First opportunity to sponsor next year
- Company banner at event

50LD!

\$10,000 POWERED

Recognition as "powered by" sponsor and premier logo placement on:

- Television and radio commercials
- All print materials
- Email communications
- Designated social media posts
- Billboards
- Event website
- Exclusive elements at event

Perks:

- 10 event T-shirts
- 10 registrations of your choosing
- Special recognition at event
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LEVEL	OPPORTUNITY TO SPONSOR*	LOGO PLACEMENT	PERKS
\$ 7,500 CHAMPIONS	Autism CARE Walk PedalFest Music/ Entertainment	 Exclusive elements at event Designated print materials Designated emails Designated social media posts Billboards Event website 	 8 Event T-shirts 8 Registrations of your choosing Recognition at event Company banner at event
\$ 5,000 CELEBRATORS	Lunch	 Designated print materials Designated emails Designated social media posts Event website 	 6 Event T-shirts 6 Registrations of your choosing Recognition at event Company banner at event
\$ 2,500 ADVOCATORS	5K Run Beverage Garden	 Designated emails Designated social media posts Event website 	 4 Event T-shirts 4 Registrations of your choosing Recognition at event Company banner at event
\$ 1,250 SUSTAINERS		 Designated social media posts Event website 	 2 Event T-shirts 2 Registrations of your choosing Recognition at event Company banner at event

Don't see something that works for you or your company? Sponsorships not limited to these listed above. We can chat more about your vision!

*In addition to the perks and placement opportunities listed above, those who sponsor a specific event will also be included on those specific marketing materials.

LET'S GET THIS PARTY STARTED!

Contact Development
Manager Taylor Erb:
316-634-8812
taylorerb@heartspring.org

CORPORATE SPONSORSHIP COMMITMENT FORM



Sponsor/Company Name				
Contact Person				
Address				
Phone	Email			
SPONSOR LEVEL	METHOD OF PAYMENT			
\$10,000 • Presenting	Our 2024 CAREfest sponsorship is enclosed. Please make checks payable to Heartspring's CAREfest.			
\$10,000 • Powered	Payment will be made by credit card. A Heartspring representative will contact you for your card information.			
\$7,500 • Champions Autism CARE Walk PedalFest	Please invoice our company.			
Music/Entertainment	LOGO			
\$5,000 • Celebrators Lunch	Your company logo and/or name will be listed on some event materials. Please choose one of the options below:			
\$2,500 • Advocators 5K Run Beverage Garden	Our company logo will be emailed to marketing@heartspring.org . Vector-based .eps files are preferred.			
\$1,250 • Sustainers	No logo available, please list our company as follows:			
Company Representative Signature	Date			

PLEASE MAIL OR DELIVER COMPLETED FORM TO:

Heartspring ATTN: Taylor Erb 8700 E. 29th St. N. Wichita, KS 67226 OR SAVE AND EMAIL COMPLETED FORM TO: taylorerb@heartspring.org.

THANK YOU!